

## 1/2 PAGE Horizontal

7-1/2 (7.5)" X 4-7/8 (4.88)"

Graphic Ad Representations Not To Scale

## 1/4 PAGE Vertical

3-5/8 (3.62)" X 4-7/8 (4.88)"

## 1/8 PAGE Horizontal (Business Card)

3-5/8 (3.62)" X 2-3/8 (2.39)"



**NISEI WEEK™**  
Foundation

## Full PAGE Vertical

7-1/2 (7.5)" X 10"

Full Bleed

8-3/4 (8.75)" X 11-1/4 (11.25)"

### ARTWORK REQUIREMENTS

#### FILE FORMATS WE ACCEPT (DIGITAL ONLY):

Preferred format is **High Resolution/Press-Ready Acrobat PDF files**, or we will accept TIF, EPS, High Resolution JPEG, Photoshop CS4-CS6 (PSD), Illustrator CS4-CS6 (Ai or EPS), InDesign CS4-CS6 (Indd), If you have InDesign CC please down-save as IDML file. We cannot accept Word, Powerpoint, Publisher or Printshop files.

We require that the file and all associated graphics/photographs be converted to CMYK unless the job will be printed as black & white.

#### FONTS:

Make sure to include all fonts that were used to create the artwork or if using a program such as Illustrator, convert all fonts to outlines.

#### GRAPHICS/PHOTOGRAPHS:

Ensure that all graphics are either included as separate files or that they are embedded in the file. Use 300dpi resolution for all photographs and other graphics as applicable.

#### AD BORDER:

Your ad will be placed into a frame with a border and it will fill the frame as much as possible.

#### FILE COMPRESSION:

When emailing files to us, it is recommended that you compress all the files into a Zip file. This will help bring the file size down, which will enable the file to travel via online faster.